



NAES

**NATIONAL ASSOCIATION FOR ETHNIC STUDIES
40TH ANNUAL NATIONAL CONFERENCE
April 5-7, 2012
Astor Crowne Plaza Hotel, New Orleans, LA**

Ethnic Studies Then, Ethnic Studies Now: Educating for Glocal Realities April 5-7, 2012

INFORMATION FOR VENDORS, PUBLISHER'S BOOK DISPLAYS AND ADVERTISING

You are cordially invited to participate in this meeting, which is typically attended by over 300 ethnic studies scholars.

PUBLISHER'S DISPLAYS

Publisher's displays will be located centrally and in a room that can be secured overnight.

Exhibit hours: 9am-4pm/Thursday, April 5
9am-4pm/Friday, April 6
9am-3pm/Saturday, April 7

Set-up: 7am-9am/Thursday, April 5

Tear-down 3pm-4pm/Saturday, April 7

Exhibits will be limited to draped table space and the **rental per table is \$150.**

Exhibit space is also available for single book titles.

The fee for displaying single titles is \$50 per title (this fee includes displaying up to 100 order forms)

Unaccompanied displays will be set up by volunteers and titles will not be returned; they will be sold to conference attendees and/or donated to student volunteers.

To reserve a table, or space for individual titles, complete and return the attached form and send it with your payment to:

National Association for Ethnic Studies (NAES)
Colorado State University
1790 Campus Delivery
Fort Collins, CO 80523-1790

Email: NAES@ethnicstudies.org
Phone: (970) 491-3927
Fax: (970) 491-2717

Forms and fees must be received by February 28, 2012. The full fee must accompany each reservation. **Checks should be made out to NAES -**

SHIPPING INFORMATION

Titles and order forms should be shipped—to arrive no earlier than April 4, 2012—to:

Astor Crowne Plaza Hotel
739 Canal Street @Bourbon
New Orleans, LA 70130

Phone: 504/962-0500
Fax: 504/962-0501

Shipments should have complete return address, be insured, and MUST list how many boxes are in the shipment, e.g. Box 1 of 2, Box 2 of 2, etc.,

EXHIBIT CONTRACT

(Please retain a copy for your records)

The NAES (National Association for Ethnic Studies) is hereby authorized to reserve space for our exhibit at its 40th Annual Conference to be held on April 5-7, 2012 at the Astor Crowne Plaza Hotel, New Orleans, LA

Company_____

Contact_____ Title_____

Email_____ Phone_____ Fax_____

Address_____

PUBLISHERS' DISPLAY:

Deadline to reserve and pay for exhibit space: February 28, 2012

Number of tables _____ x \$150 each = Total \$_____

Names of representatives attending: (Registration is complimentary for *one* representative; additional representatives must pay full registration fees. Contact the National Office if you would like to pay to attend conference luncheons)

Number of unaccompanied titles _____ x \$50 each = Total \$_____

Price includes up to 100 order forms per title. *Please attach list of titles.*
Shipping weight per box may not exceed 20 pounds.

NOTE: Books must not arrive at the hotel prior to April 4, 2012

Authorizing signature_____

**Draw attention to you display and publications:
advertise in the Conference Program!**

ADVERTISING CONTRACT

(Please retain a copy for your records)

Advertising space is available at:

<p>\$125 per full page—8" x 7" \$75 per half page--4" x 7" horizontal</p>

Deadline to reserve and pay for advertising space in conference program: February 28, 2012

Deadline for NAES to receive camera-ready copy: February 28, 2012

Full page (8" x 7") - \$125 each x _____ full page = \$ _____

Half page (4" x 7") - \$75 each x _____ half page = \$ _____

TOTAL AMOUNT ENCLOSED: \$ _____

Contact name: _____

Contact email: _____

Contact address:

Contact phone #: _____

Authorizing signature _____

Please make checks out to "NAES" and send advertising to the address below by February 28, 2012

Deborah-Eve Lombard
National Association for Ethnic Studies (NAES)
Colorado State University
1790 Campus Delivery
Fort Collins, CO 80523-1790
970/491-3927-----dlombard@ethnicstudies.org

**If you can't join us in New Orleans, consider advertising in the Conference Program as
a cost-effective way to target a large number of ethnic studies scholars!**